

ABL Ownership: A Winning Investment

28 franchises. One league. Unlimited potential. Join the America's Basketball League as a majority or minority owner and become part of professional sports' most exciting growth story.



PROFESSIONAL SPORTS OWNERSHIP



Made with GAMMA

The ABL: A League on the Rise

28 Franchises

Strategically positioned across major U.S. markets with room to expand

Growing Fanbase

Rapidly expanding viewership and ticket demand across all demographics

Media Momentum

Multi-platform broadcast deals driving national and international reach

The ABL is entering its most dynamic phase — with infrastructure, talent, and audience all accelerating in the right direction.



Why Invest in Professional Basketball?



A \$10B+ Global Sport

Basketball is the world's fastest-growing professional sport, with massive audiences in the U.S., China, Europe, and Africa. The NBA's valuation proves the ceiling is extraordinary.

The ABL Advantage

- Lower entry cost vs. established leagues
- First-mover equity upside in a scaling league
- Basketball's universal cultural appeal
- Year-round revenue: games, media, licensing, events



Majority Ownership: Vision, Control & Uncapped Potential

Full Strategic Control

Shape franchise identity, hire leadership, and drive all business and basketball decisions

Asset Appreciation

Majority stakes in professional franchises historically appreciate 8–12% annually as the league scales

Revenue Ownership

Direct control over ticket sales, sponsorships, suite revenue, and local media rights

Legacy Building

Own a cultural institution — your name on the arena, your vision for the community

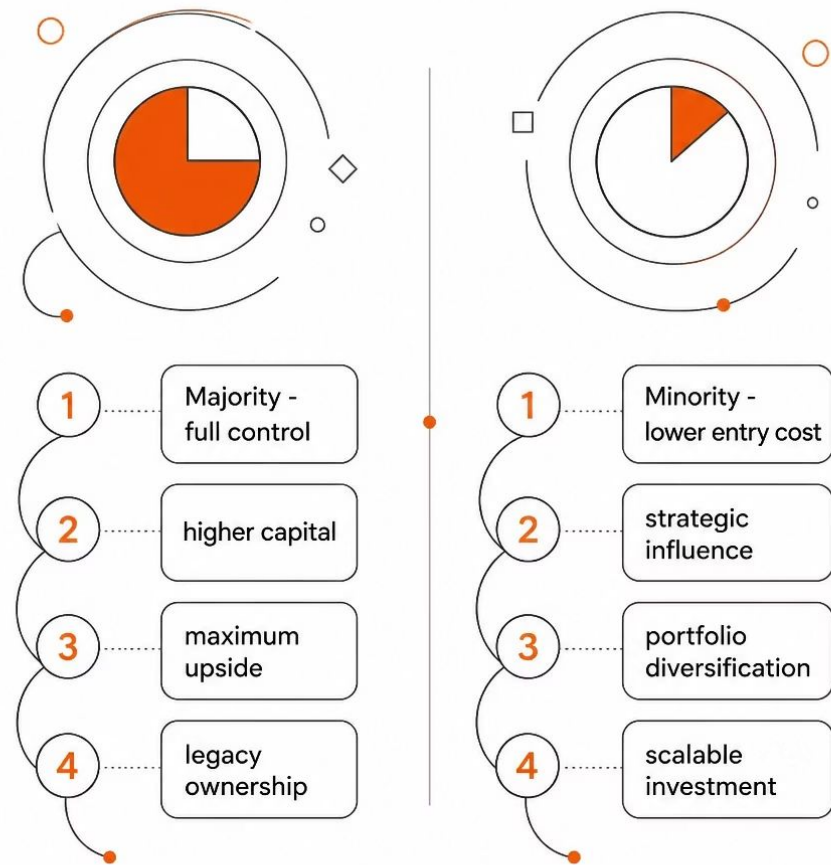
Minority Ownership: Strategic Influence & High Returns

Accessible Entry Point

Minority stakes offer a lower capital requirement while preserving meaningful upside. Ideal for investors seeking sports portfolio diversification with strong ROI potential.

What You Gain

- Board-level influence on key decisions
- Pro-rata share of all franchise revenues
- League-wide networking and brand association
- Clear path to increase ownership over time



The ABL Franchise Model: Built for Stability & Growth

League Revenue Sharing

National media and sponsorships pooled

Player Development Pipeline

Draft and G-League affiliate pathway



Local Revenue Streams

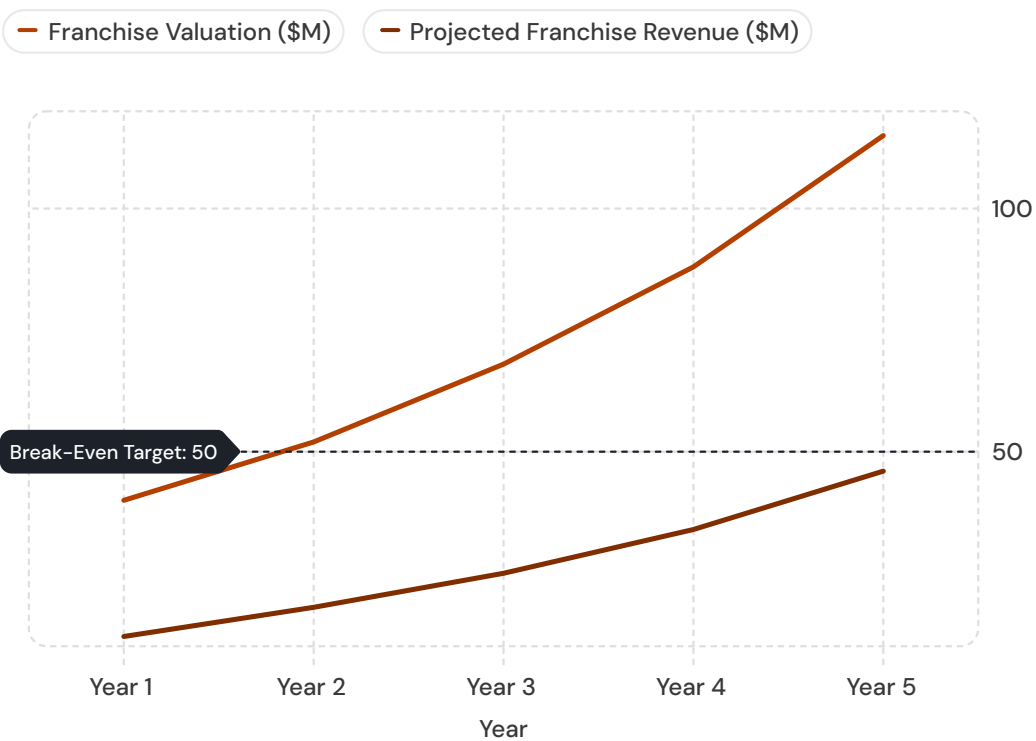
Tickets, suites, concessions, local ads

Community & Brand Partnerships

Local sponsors and civic engagement

The ABL's franchise structure balances league-wide revenue sharing with local market autonomy — creating multiple income streams that protect owners during downturns and accelerate growth during expansion.

Financial Projections: What Your Investment Could Yield



5-Year Growth Trajectory

Based on comparable league expansion models, ABL franchises are projected to nearly triple in valuation within five years as media deals mature and fan engagement deepens.

~18% CAGR

Projected valuation growth

Year 3

Expected profitability milestone

Beyond the Court: Community Impact & Brand Value



Community Anchor

Franchise owners become civic leaders — driving youth programs, economic development, and local pride



Brand Amplification

Ownership delivers unmatched brand visibility through arena naming, media exposure, and national association



Corporate Relationships

Access to premium sponsorship networks, suite partnerships, and B2B relationships at scale



Next Steps: Joining the ABL Family

1

Confidential Briefing

Receive the full ABL Investment Prospectus and franchise disclosure documents

2

Ownership Consultation

One-on-one meeting with ABL ownership committee to discuss your vision and structure

3

Market Selection

Identify your preferred franchise market and ownership tier (majority or minority)

4

Due Diligence & Close

Complete financial review, finalize terms, and officially join the ABL ownership family

 **Limited availability:** Select markets are already in advanced negotiation. Early commitment secures preferred positioning.



Q&A & Partnership Opportunities

The ABL ownership committee is ready to answer your questions and explore how your investment vision aligns with the league's future.

 **Contact Us**

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 **Learn More**

www.americasbasketballleague.com

"Owning a professional sports franchise isn't just an investment — it's a legacy. The ABL gives you the chance to build both."